the YMCA

FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

# Winona Family YMCA Impact Program

# IMPACT THAT LASTS A LIFETIME

| IMPACT BENEFITS | Platinum $5,000 | Gold $2,500 | Silver $1,000 | Bronze $500 |
|---|---|---|---|---|
| Recognition in press releases and media outreach efforts related to youth programming events | ✓ | | | |
| Larger and more prominent logo placement on promotional materials for youth programming events throughout the year | ✓ | | | |
| Opportunity to distribute small promotional items to attendees at events that award prizes or giveaways (i.e. Teen Night, Indoor Ironman) | ✓ | ✓ | | |
| Enhanced social media promotion highlighting your support on a quarterly basis | ✓ | ✓ | | |
| Logo placement on the back of all event and volunteer t-shirts | ✓ | ✓ | | |
| Acknowledgement on TV slide carousel during all events in lobby | ✓ | ✓ | ✓ | |
| Recognition on our website with a link to your website | ✓ | ✓ | ✓ | |
| Logo placement on promotional materials for youth programming events throughout the year (e.g., flyers, posters, social media) | ✓ | ✓ | ✓ | ✓ |
| Logo acknowledgement on Supporters Page in Annual Report | ✓ | ✓ | ✓ | ✓ |

# BUILD A STRONGER COMMUNITY TOGETHER










## Who We Are

The Winona Family YMCA has been in operation since 1886. We help our community members gain equitable and supportive access to fitness and wellness, so they can achieve their health and wellness goals.

## Why Your Support Matters

When you support our programming, you will be associated with a well-respected, nationally recognized non-profit organization, and acknowledged as a business that gives back to our community. You will have the opportunity to show that you support the health and wellbeing of individuals and families. We want to help your business shine and show the community that you care!

## Visibility for Your Company

- 6,700 active YMCA members
- 4,000 followers on Facebook
- Monthly newsletter is distributed to 4,150 unique emails
- 170 volunteers gave 1,157 hours in 2024
- 619 youth participants in Youth Sports and 123 in Camp Wenonah in 2024
- 219 youth participated in Teen Night in 2024
- 90 youth participated in Pool Events in 2024 (Egg Hunt, Pumpkin, & Swimming with Santa)

**Contact**
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